

### **FOR A JUST SOCIETY**

The Association for Socio-Economic Advancement of Bangladesh (ASEAB) is a non-government, non-political, and voluntary development organization founded and run by a group of committed professionals, social workers, and multi-disciplinary experts. For over 30 years, ASEAB has been contributing to uplifting the miseries of the poor and the needy communities facing multi-faceted social deprivation and long-held injustices.

Through various projects, the organization aims at ending poverty, and improving the lives and prospects of the destitute across Bangladesh. The head office of ASEAB is situated in the village of Khayerbagan, 10 kilometers from the district headquarters of Pabna, located in the catchment of the great river Padma.

In the last three decades, ASEAB played a significant role in transforming the lives of the people of Char areas of Pabna, where acute poverty, starvation, illiteracy, floods, river erosion, habitat loss, and a decline in cultivable land have been prevalent. In this context, ASEAB commits its resources at relieving individuals from the grip of enduring poverty and hunger. Since its inception ASEAB have covered more than 10 of 17 SDGs to mitigate social injustice, deprivation, and inequality across almost all the divisions of Bangladesh through different initiatives. As of 2023, ASEAB has served about a million beneficiaries and their families.

ASEAB has been working and affiliated with different national and international organizations and networks since its inception. The organization obtained registration with the NGO Affairs Bureau in 1995, the Trust Act in 2002, the Microcredit Regulatory Authority in 2008, and the Joint Stock Company in 2009.

### **DEVELOPMENT PARTNERS**

Actionaid, Bdesh Foundation USA, Baznas Indonesia, Bangladesh Bank, CARE Bangladesh, Concern, DFID, GoB-unicef, Imana USA, Islami Bank Bangladesh Ltd, Mafiq Foundation USA, Manusher Jonno Foundation, USC Canada and WFP

# Association for Socio-Economic Advancement of Bangladesh (ASEAB)

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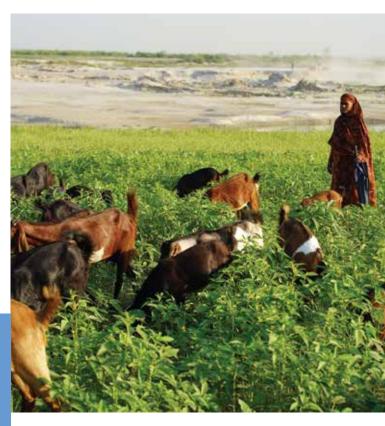
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#### **PROJECT DURATION**

2008 TO TILL NOW

**Funded By** ASEAB, Bangladesh Bank







# Beneficiary

Underprivileged Women Entrepreneurs

PRESENT TARGET

**7500**MEMBERS

BDT 20 Crore

07

BRANCHES

37500 BENEFICIARIES **FUTURE TARGET** 

15000

**BDT 100 Crore** 

FINANCE SUPPORT

30 BRANCHES

50 SAVINGS

**75000** 



### **Project Area**

• Pabna and Dhaka (Total 7 branch)







## **Project Objective**

As Bangladesh is a Muslim majority country, ASEAB started this project with an objective to establish and promote Islamic sharia-based Business & Investment. It aims for women empowerment by enhancing skills and income of underprivileged women entrepreneurs.

### **Project Activities**

The project activities start with group formation with the listed women. According to the requirement of the entrepreneurs the investments are allocated after analyzing the business situation, and considering the strengths & weaknesses. After signing agreements with the entrepreneurs, the allotted finances are disbursed through bank accounts or the required materials for businesses are provided to the beneficiaries. Various skill-enhancing training courses are arranged for empowering the community to earn more for their better life.