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FOR A JUST SOCIETY

The Association for Socio-Economic Advancement of Bangladesh (ASEAB) is a non-government, non-political, and voluntary development organization founded and run by a group of committed professionals, social workers, and multi-disciplinary experts. For over 30 years, ASEAB has been contributing to uplifting the miseries of the poor and the needy communities facing multi-faceted social deprivation and long-held injustices.

Through various projects, the organization aims at ending poverty, and improving the lives and prospects of the destitute across Bangladesh. The head office of ASEAB is situated in the village of Khayerbagan, 10 kilometers from the district headquarters of Pabna, located in the catchment of the great river Padma.

In the last three decades, ASEAB played a significant role in transforming the lives of the people of Char areas of Pabna, where acute poverty, starvation, illiteracy, floods, river erosion, habitat loss, and a decline in cultivable land have been prevalent. In this context, ASEAB commits its resources at relieving individuals from the grip of enduring poverty and hunger. Since its inception ASEAB have covered more than 10 of 17 SDGs to mitigate social injustice, deprivation, and inequality across almost all the divisions of Bangladesh through different initiatives. As of 2023, ASEAB has served about a million beneficiaries and their families.

ASEAB has been working and affiliated with different national and international organizations and networks since its inception. The organization obtained registration with the NGO Affairs Bureau in 1995, the Trust Act in 2002, the Microcredit Regulatory Authority in 2008, and the Joint Stock Company in 2009.

Vision

ASEAB strives to create a well-being society that ensures the social, economic, political, cultural, moral, environmental, humanitarian, and ethical, rights of the people.

Mission

ASEAB aims to improve the living standard of the underprivileged and bring about a qualitative change ensuring sustainable development in society by emancipating the destitute, especially women, children, and physically challenged people from the clutches of multifaceted social deprivation, inequalities, and injustices.

DEVELOPMENT PARTNERS

Actionaid, Bdesh Foundation USA, Baznas Indonesia, Bangladesh Bank, CARE Bangladesh, Concern, DFID, GoB-unicef, Imana USA, Islami Bank Bangladesh Ltd, Mafiq Foundation USA, Manusher Jonno Foundation, USC Canada and WFP

Core Values

- Serving humanity to satisfy the Almighty.
- Upholding mutual respect and empathy.
- Adhering to higher ethical values in everything we do.
- Promoting fairness, equality, and social justice.
- Upholding and promoting human rights, dignity, and inclusivity for all.

ASEAB Aproach

ASEAB believes in transformation of the society by improving the lives of the destitute people of Bangladesh. In this transformative journey, we harness the power of a dynamic combination of three distinctive approaches, which encompass:

- 1. **Fight for Right:** Whenever people struggle to arrange the bare necessities to live, wherever basic rights are at risk, ASEAB always looks for a sustainable solution through advocacy and life skills development activities. We employ the rights-based approach so that the people get required services from the service providing agencies of the government.
- 2. **Transforming Families:** We work for sustainable development of individuals and their families. So, our community-based intervention strategy targets to support the beneficiary families with knowledge, skills, and logistics to strengthen the base of this transformation. As a whole, transforming the families through the family development approach remains a corner stone of our endeavors towards the transformation of a just and livable society.
- 3. **Responding to the Emerging Needs:** As the people are still in the dire needs of having basic amenities in the events of sheer paucity of government facilities, ASEAB steps in fulfilling these gaps by providing the required services following the needs-based approach.







Development Theme-wise Project & Beneficiary

THEME 01: EDUCATION, AWARENESS, EMPOWERMENT

Name of Project	Beneficiary	Location	Project Period	Donor
ASEAB Shiksha Niketon	1856	Pabna	2007 to till now	ASEAB
Child Welfare Project-Sylhet	540	Sylhet	2018 to till now	BDesh Foundation
Child Welfare & Education Project	150	Dinajpur	2018- 2019	Mafiq Foundation
Preprimary Education and Nutrition	600	Pabna	2016-2021	CZM, BDesh
Services				Foundation
Child Welfare Project-Pabna	150	Pabna	2022-2024	BDesh Foundation
Child Learning Center for Rohingya	1800	Cox's Bazar	2018 to till now	BDesh Foundation
Children				
Early Child Learning and Women Skill	150	Cox's Bazar	2019-2021	BDesh Foundation
Development Project		Host		
		Community		
Post Literacy and Continuing	300	Pabna	2003-2005	GOB
Education for Human Development				
Project				
Non-Formal Education Project (NFE)	1800	Pabna	2000-2001	GOB
Total	7346			_

THEME 02: HEALTH, NUTRITION & WASH

Name of Project	Beneficiary	Location	Project Period	Donor
ASEAB Community Hospital	40,000	Pabna	2007 to till now	ASEAB,
				MOHFP
Primary Healthcare & Nutrition Services	4500	Pabna	2011- 2018	CZM, BDesh
				Foundation
Direct Nutrition Intervention Project	2000	Pabna	2011-2016	DFID-CLP
Low Cost Cataract Surgery for Destitute	1887	Pabna, Rajshahi,	2019 to till now	BDesh
People of Bangladesh		Mymensingh, Dhaka,		Foundation
		Cumilla, Narshingdi,		
		Kustia, Bogura, Natore		
Emergency Primary Health Care, Safe	225000	Rohingya Camp Cox's	2017 to 2020	BDesh
Water Sanitation for Rohingya Refugees		Bazar		Foundation
Water, Sanitation & Hygiene Project-CLP	4300	Pabna	2011-2016	DFID
Sanitation, Hygiene, Education and Water	262207	Pabna, Mymensingh,	2007 -2011	GOB-
Supply in Bangladesh (SHEWAB)	263397	Sherpur		UNICEF
Total	541084			

THEME 03: LIFE & LIVELIHOOD DEVELOPMENT

Name of Project	Beneficiary	Location	Project Period	Donor
Strengthening Household Ability to Response	7000	Pabna	2006-2010	CARE
Development Opportunity (SOUHARDO)				Bangladesh
Food Security for the Ultra Poor Project (FSUP)	10331	Pabna	2009-2012	WFP
Char's Livelihood Programme (CLP)	5000	Pabna	2011-2016	DFID, UKAID
Community Based Livelihood Enhancement of Fisherman	3007	Pabna	2013-2016	DFID-MJF
(CBLEFP) Project				
Shobuj Polly Jibika and Human Development Project	300	Mymensingh	2016-2020	BDesh
	300			Foundation
Shobuj Polly Livelihoods Project	300	Mymensingh	2019-2022	BDesh
	300			Foundation
Making Market Work for Women (MMWW)	1500	Bogura	2017-2021	Actionaid-B
Household Food Security Project for Slum Dwellers	200	Dhaka	1998-2001	CONCERN
-	200			Worldwide
Total	27638			

THEME 04: SOCIAL JUSTICE, RIGHTS & GOVERNANCE

Name of Project	Beneficiary	Location	Project Period	Donor
Breaking the Silence on Violence against Women	500	Pabna	2004-2008	Actionaid-B
Wetland Biodiversity Rehabilitation Project (WBRP)	3500	Pabna	2010-2013	CNRS
Strengthening Governance and Social Protection for Poor (SGSP)	11248	Pabna	2014-2017	DFID-MJF
Urban Governance Improvement and Infrastructure Project (UGIIP)	300	Natore	2006-2007	ADB
Democratic Local Government Project	750	Pabna	2006-2007	RTI-USAID
Capacity Building of Local Grassroot Organizations	500	Pabna	2000	TARD CordAID
Total	16798			



THEME 05: MICRO INVESTMENT & ENTREPRENEURS DEVELOPMENT

Name of Project	Beneficiary	Location	Project Period	Donor
Islamic Microfinance	7000	Pabna, Dhaka	2008- till now	ASEAB
Making Marketing Work for Shobuj Polly Entrepreneurs	300	Mymensing h	2022 till now	BDesh Foundation
ASEAB Milk Marketing Project	500	Pabna	2013-2014	ASEAB
ASEAB Solar Home System Project	300	Pabna	2007-2011	ASEAB
Skill Development Training (SDT)	200	Dhaka	1998	CONCERN Worldwide
Total	8300			

THEME 06: DISASTER RESPONSE, CLIMATE CHANGE ADAPTATION & HUMANITARIAN ASSISTANCE

Name of Project	Beneficiary	Location	Project Period	Donor
Disaster Preparedness Project (DPP)	4000	Pabna	1998-2004	CONCERN Worldwide
Emergency Relief for Rohingya Refugees	230456	Rohingya Camp, Cox's Bazar	2017 to till now	BDesh Foundation, BAZNAS
Emergency Blanket distribution to Host and Rohingya people	12000	Rohingya Camp & Host , Cox's Bazar	2017 to till now	BDesh Foundation, SAVE HUMANITY Austria
Emergency Medical Ambulance for Rohingya Refugees and Host Community	02	Rohingya Camp & Host , Cox's Bazar	2018	BAZNAS
Emergency Streetlights Installation in Rohingya Camp	200	Rohingya Camp Cox's Bazar	2018	BAZNAS
Emergency Shelter Rebuilding in Rohingya Camp	500	Rohingya Camp, Cox's Bazar	2021-2023	BDesh Foundation
Emergency Relief & Rehabilitation of Amphan Affected People	1500	Satkhira, Bagerhat	2020	BDesh Foundation
Emergency Relief in Flood Affected Areas	20770	Pabna, Sirajganj, Tangail, Gopalgonj, Sylhet, Sunamganj	2007, 2017, 2019, 2021	BDesh Foundation
Emergency Food Relief in Bhasanchar for Rohingya People	300	Bhasanchar, Noakhali	2022	ASEAB
Emergency Flood Shelter Construction	4000	Pabna	2004	CONCERN World Wide, CARE-B
Oxygen Cylinder Support to Covid-19 Patients	360	Pabna, Dhaka, Rajshahi, Kushtia, Khulna, Mymensingh	2020-2021	BDesh Foundation
Emergency Food Support to the Covid-19 Affected Areas	5700	Pabna, Satkhira, Dhaka, Chattogram, Mymensingh, Sylhet, Cumilla	2020-2021	Bdesh Foundation
Forestry Sector Project (FSP)	2000	Pabna	2000	GOB
Total	281,788			



THEME 07: RESEARCH, TRAINING AND PUBLICATIONS

Name Of Project	Client	Location	Year
Study on the Factors Affecting the Retention of Health Workforce at Peripheral Public Health Facilities	Health Services Division of Ministry of Health and Family Welfare.	Dhaka	2023 (Ongoing)
Resettlement and Socio-Economic Survey of Affected People/Households in Cox's Bazar	Department of Public Health Engineering (DPHE)	Cox's Bazar	2021
Developing Modality for Piloting Sector- Wide Approach (SWAP) in Wasas	Policy Support Unit (PSU), Local Government Division (LGD)- Ministry of Local Government, Rural Development & Cooperatives (LGDR&C)	Bangladesh	2014
Assessment of the "Initiatives for Total Sanitation in 254 Villages" Under DPHE- Danida Water Supply and Sanitation Components	DPHE-Danida Water Supply and Sanitation Components	Begumganj, Sonagazi, Laxmipur Sadar, Barisal Sadar, Pirojpur, Galachipa, Barguna Potuakhali and Kathalia	2005
Gender Assessment of DPHE-Danida Water Supply and Sanitation Components	DPHE-Danida Water Supply and Sanitation Components, Dhaka Ahsania Mission	Bangladesh	2005
Missing Citizens- Life on The Streets of Dhaka	ActionAid Bangladesh	Street Dwellers of Dhaka City	2000
	Major Training		
Name Of Training	Participants	Duration	Year
Training on Effect of Drug Addiction, Early Marriage and Dowry	Community Leaders, Teachers, Religious Leaders and UP Members	02 Days	2022
Training on Good Governance	UP Chairmen, Members and Secretaries	03 Days	2021
Training on Participatory Rural Appraisal	Project Staffs	05 Days	2019
Training on Disaster Risk Reduction and Preparedness	Disaster Volunteers, UP Body and Staffs	03 Days	2018
Entrepreneur Development and Market Value Chain Training	Project Staffs	05 Days	2018
Safe Drinking Water, Sanitation &	Staffs, Community People	02 Days	2017
Hygiene Behavior Training			
Training on Beef Fattening, Goat Rearing and Poultry Rearing	Women Entrepreneur	05 Days	2016, 2017



Equity



YEARS
OF SERVING
ABOUT A MILLION OF
BENEFICIARIES AND
THEIR FAMILIES

2018